

Business Unit: Roofing

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RELIABLE FLAT AND GREEN KNOWLEDGE

Throughout the construction industry clients, specifiers, main contractors and specialist contractors need to be more aware of the environmental performance of products in specifications, design, on-site application and operational life. With this in mind Sika-Trocal has just added a comprehensive new environmental section to their website at www.sika.co.uk.

We're all going green whether as consumers or as part of a multi-billion pound construction industry and that includes the roofing sector. The Sika Group has made a huge commitment to the environment and the company's Sika-Trocal single ply membranes are recyclable, have low embodied energy and score a low Ecopoint rating. With fast efficient installation by trained contractors, Sika-Trocal membranes clearly contribute to a long lasting and sustainable roof.

To help all those involved in the specification and installation of Sika-Trocal products, the company has added an environmental category in the roofing section of its internet site, covering the key topics of: durability; recycling; embodied energy; light weight; solar reflectivity; air leakage; BRE ecopoints; the Green Guide to Specification and BREEAM.

Those involved in the flat roofing sector must consider the environment as it is a fundamental part of every construction project and with numerous companies making unsubstantiated environmental claims, it's important to use the independent assessment tools available for the evaluation of buildings, systems and products. The new environmental section of the Sika internet site clearly demonstrates the ability of the Sika-Trocal concept to meet environmental demands through the use of independent data.

For a comprehensive guide to the environment and Sika-Trocal's impressive green credentials, including an A+ rating in the latest online Green Guide to Specification, log on to www.sika.co.uk/roofing



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Word count: 271

The screenshot displays the Sika website interface. At the top, there are navigation links for 'Countries', 'Contacts', 'Search', and 'Quicklinks', along with the 'Sika Group' logo. Below this is a banner image showing a large white industrial building. The main content area features a red header with the text 'Roof Membranes with Proven Quality'. The 'Environment' section is highlighted, containing a paragraph about environmental considerations and a list of key features: Durability, Recycling, Embodied Energy, Light Weight, Solar Reflectivity, Air Leakage, Ecopoints, Green Guide to Specification, and BREEAM. A 'back' button is visible below the list. On the left side, a vertical yellow bar contains the 'Roofing' menu, with 'Environmental' highlighted in red. At the bottom right, there is a 'top' button and copyright information: '© Sika Ltd, United Kingdom 2006 Legal notice Registered in England: Number 226822'.

Picture caption: Sika-Trocal new website section.

Note to Editors:

Sika Limited is a wholly owned subsidiary of Sika AG, a global company based in Switzerland specialising in the manufacture and supply of chemical based products for construction and industry. A world-leader in its field Sika has subsidiaries in more than 70 countries, generates annual sales of CHF 4.6 billion and is committed to providing quality, service, safety and environmental care. In Great Britain, Sika AG owns the two major single ply roofing system brands, Sarnafil and Sika-Trocal, operating them as competing brands from separate limited companies.



The Sika-Trocal Roofing Division of Sika Limited provides flat roofing membranes for the new build and refurbishment markets. Trocal was first established in Great Britain in 1972 and acquired by the Sika Group in 2001. Throughout its history the company has maintained high standards of training and quality installation, building a loyal specialist sub contractor, specifier and client base. Today Sika-Trocal provides high levels of specification generation, site support, straightforward guarantees and quality in construction, making Sika-Trocal the contractor's choice. Sika Limited's head office is based in Welwyn Garden City at Watchmead, Welwyn Garden City, Hertfordshire, AL7 1BQ. Call 01707 394444 or visit www.sika.co.uk/roofing.

Colour separations: Please send all requests to McInnes Communications Ltd.

Issued by McInnes Communications Ltd on behalf of Sika-Trocal.

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