

**Business Unit: Sika-Trocal Roofing**

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## **WIN A GREEN ROOF - SIKA TEAMS UP WITH NATIONAL SCIENCE & ENGINEERING WEEK TO GIVE SCHOOLS CHANCE TO WIN AN OUTDOOR CLASSROOM**

Sika Ltd is proud to announce its sponsorship of an exciting competition that will offer one lucky school in the UK the chance to win a biodiverse green roof as part of the 'What on Earth' campaign for National Science & Engineering Week (NSEW) 2010.

Organised by the British Science Association, and set to take place 12 to 21 March, NSEW's campaign aims to raise awareness of local flora and fauna among children and adults alike, with the prized green roof a lasting legacy of the initiative. Created in conjunction with top urban ecologist Dusty Gedge – the 200sq m roof will be used as an outdoor classroom where children can study the local plant and wildlife it helps to attract and preserve.

In order to enter the competition, NSEW is inviting the public to upload photos of unidentified or unusual plants and animals they spot in their garden, local park, school ground or hedgerow to [www.whatonearth.org.uk](http://www.whatonearth.org.uk) in order to build up a fascinating picture of the nation's biodiversity. The green roof will then be awarded to the area that shows the greatest support for the 'What on Earth' campaign by uploading the most pictures during National Science & Engineering Week.

Commenting on the company's sponsorship of the competition, Sika BUC-Roofing's head of marketing Mark Harris says: "We're passionate about raising the profile of green roofs and promoting their role in biodiversity, and particularly believe that green roofs are a fantastic educational resource. Having played a lead role in the formation of the Green Roof Organisation (GRO) and sponsored the 'Green Roofs and the Education System' White Paper penned by Dusty, we are delighted to lend our support to this initiative. Good luck to everyone entering and we look forward to working with the winning school!"

The NSEW team will be joining Sika Sarnafil at the forthcoming Building Schools Exhibition & Conference (BSEC) on 24 and 25 February for the official launch of the competition. Local authorities attending the show can visit Stand 656 between 11–3pm on 24<sup>th</sup> February, to find out more about the competition and pick up an application form in order to nominate specific schools in their area before the nominations closing date on 10 March. NSEW will also join Sika at the sustainable design and construction exhibition Ecobuild 2 to 4 March on stand 2350.

For further information, visit [www.whatonearth.org.uk/greenroof](http://www.whatonearth.org.uk/greenroof).

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# Press Release



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**Sika Limited**, Watchmead, Welwyn Garden City, Herts, AL7 1BQ  
Tel: 01707 394444 / Fax: 01707 329129 [www.sika.co.uk](http://www.sika.co.uk)

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