

Business Unit: Sika-Trocal Roofing

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HELPING YOU EVERY STEP OF THE WAY

Over the last three years Sika-Trocal has been building a team of support personnel to strengthen its sales, customer services, marketing and technical services and enable the company to offer that little bit extra for the specifier, contractor and architect.

Many in the industry know Trocal, its UK history dates back to 1972, and in 2001 when the company was acquired by the Swiss multi-national, Sika AG, it became Sika-Trocal. Since then the company has experienced considerable growth thanks to customer loyalty, expertise, resources and a customer-facing approach. Single ply roofing has also become increasingly popular thanks to its extensive specification, performance and energy efficiency credentials.

The Sika-Trocal concept is relatively simple: to help the construction industry achieve zero defects, using lightweight, flexible and easy to install single ply membranes. This has proven particularly popular in the design and build sector, and the company boasts repeat clients such as Tesco, Morrisons, Trafford Centre and Meadowhall. Product specification is an important part of the offering from the company, and its ability to work closely with contractors to provide roofing solutions has proven ideally suited to today's environmentally conscious, fast track construction programmes.

Nigel Blacklock, business unit manager, Sika Roofing concludes: "Granted we have a great and proven product solution, but it's our ability to work with contractors and all those involved in a project that really sets us apart. We work as a support team and that means whatever the needs of the client we have a team ready to help. In tomorrow's construction sector, service, speed and the ability to supply an environmentally sympathetic product will be a pre-requisite and we are already in a position to satisfy these needs."

Ends.



Picture caption: Sika-Trocal support team.

Note to Editors:

Sika Limited is a wholly owned subsidiary of Sika AG, a global company based in Switzerland specialising in the manufacture and supply of chemical based products for construction and industry. A world-leader in its field Sika has subsidiaries in more than 70 countries, generates annual sales of CHF 4.6 billion and is committed to providing quality, service, safety and environmental care. In Great Britain, Sika AG owns the two major single ply roofing system brands, Sarnafil and Sika-Trocal, operating them as competing brands from separate limited companies.

The Sika-Trocal Roofing Division of Sika Limited provides flat roofing membranes for the new build and refurbishment markets. Trocal was first established in Great Britain in 1972 and acquired by the Sika Group in 2001. Throughout its history the company has maintained high standards of training and quality installation, building a loyal specialist sub contractor, specifier and client base. Today Sika-Trocal provides high levels of specification generation, site support, straightforward guarantees and quality in construction, making Sika-Trocal the contractor's choice. Sika Limited's head office is based in Welwyn Garden City at Watchmead, Welwyn Garden City, Hertfordshire, AL7 1BQ. Call 01707 394444 or visit www.sika.co.uk/roofing.

Further press information about Sika Limited and Sarnafil Limited, including an extensive image gallery, can be found at the Sika Media Centre – www.sikamarketing.co.uk.

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Issued by McInnes Communications Ltd on behalf of Sika-Trocal.
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Press Release



SIKA-TROCAL SUPPORT TEAM.



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