

Business Unit: Sika-Trocal Roofing

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NEW FACE AT SIKA-TROCAL

Leading flat roofing membrane supplier, Sika-Trocal, has added Tim Clark to their experienced team of roofing professionals. Tim brings with him 27 years experience in commercial sales and the roofing sector to his new role.

As national sales manager, Tim's two key objectives will be to grow market share and raise the brand awareness of Sika-Trocal and their nationwide network of licensed roofing contractors. Within the role Tim will be responsible for seven area sales managers and the development of new and emerging markets.

He comments: "I'm thrilled to be joining Sika-Trocal at a time when it is looking to build its presence in the UK market. It has a fantastic pedigree and I'm looking forward to working with my new colleagues and network of licensed roofing contractors. We can achieve great levels of success together."

Ends.

Word count:

Note to Editors:

Sika Limited is a wholly owned subsidiary of Sika AG, a global company based in Switzerland specialising in the manufacture and supply of chemical based products for construction and industry. A world-leader in its field Sika has subsidiaries in more than 70 countries, generates annual sales of CHF 4.6 billion and is committed to providing quality, service, safety and environmental care. In Great Britain, Sika AG owns the two major single ply roofing system brands, Sarnafil and Sika-Trocal, operating them as competing brands from separate limited companies.

The Sika-Trocal Roofing Division of Sika Limited provides flat roofing membranes for the new build and refurbishment markets. Trocal was first established in Great Britain in 1972 and acquired by the Sika Group in 2001. Throughout its history the company has maintained high standards of training and quality installation, building a loyal specialist sub contractor, specifier and client base. Today Sika-Trocal provides high levels of specification generation, site support, straightforward guarantees and quality in construction, making Sika-Trocal the contractor's choice. Sika Limited's head office is based in Welwyn



Garden City at Watchmead, Welwyn Garden City, Hertfordshire, AL7 1BQ. Call 01707 394444 or visit www.sika.co.uk/roofing.

Further press information about Sika Limited and Sarnafil Limited, including an extensive image gallery, can be found at the Sika Media Centre – www.sikamarketing.co.uk.

Colour separations: Please send all requests to McInnes Communications Ltd.

Issued by McInnes Communications Ltd on behalf of Sika-Trocacal.
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